

# The John Levy Galleries

NEW YORK *and* PARIS

MORTIMER BRANDT GALLERY





# The John Levy Galleries



THIS HOUSE OF LEVY since its establishment as an Art firm in 1865, has kept pace with the growth of New York by moving with the trend from various locations to the present building of The John Levy Galleries at 559 Fifth Avenue and has likewise progressed with the growth of interest in Art by the American people, by applying their best judgment and long experience to the selection of paintings worthy to be offered to the most exacting clients.

The great number of paintings that have passed through the galleries has included many of the finest and best-known canvasses brought to this country, which has been the result of untiring efforts to acquire the most desirable paintings that America and Europe can provide.



THE ACCOMPANYING REPRODUCTIONS are selected as fitting examples of extraordinarily fine works that have been placed in important collections by The John Levy Galleries.

ART APPRECIATION presented in three phases: The Art Collector; The Influence of Art; Art and Civic Betterment.



LA DANSE SOUS LES ARBRES AU BORD DU LAC

J. B. C. COROT

1796-1875



## ART APPRECIATION

*By* HERBERT D. LLOYD



### THE ART COLLECTOR



THE person who is inspired by the love of beautiful things and a collector of Art, occupies an unique and exalted position among people of culture. The person who buys jewels gratifies his vanity for adornment; the person devoted to books increases his knowledge, but it is generally hidden

THE GRAFTER

J. F. MILLET

1814-1875





within himself; likewise the musical devotee enjoys what he hears, but the man who surrounds himself with beautiful pictures, sculpture, fine fabrics and everything created to delight the eye, has given evidence of the highest culture, a delight he can share with others in the broadest sense.

The love of home, is the basis of patriotism and man loves his home in proportion to its attractiveness; the more precious it is to him the more he will struggle and

MRS. FRAUDE, NEE MISS PHYLLIS HURRELL

SIR JOSHUA REYNOLDS

1723-1792



fight to keep it and improve it and make it precious to his family and a joy to his friends.

As we look back into the remote period of man's existence, we find he endeavored to embellish his home with pictures, even when he had only a charred stick with which to sketch on the walls of his cave. In the present day even the crudest attempt to add to the charm of a home with the cheapest of colored prints, indicates a love of the beautiful and a sense of the finer

EIGHT BELLS

WINSLOW HOMER

1836-1910





things, which develops the best that is in a man, an emotion that grows with the individual and has a most beneficial influence upon all who know him and see the things he has gathered. His is an impulse that does not excite envy or coveteousness but is more apt to prompt others to imitate.

It has been said, "A man is known by the company he keeps" and it can be said a man's status as a person of culture, taste and refinement can oftentimes be determined by the pictures on his walls.



FISHMARKET ON THE SANDS  
SUN RISING IN A VAPOUR

J. M. W. TURNER  
1775-1851



## THE INFLUENCE OF ART



PAINTINGS in addition to their artistic attraction and decorative quality, or the luxuriant air they impart to a room, are an important aid to mental relaxation—pictures suited to one's taste—a clever landscape of open country for instance, or perhaps a wooded scene of shadowy mystery, a romantic marine view, a tender springtime picture of sunlight and sparkling water, an attractive portrait with its air of

COLONEL AERNOUT DRUYVESTEYN

FRANZ HALS

1580-1666



dignity and elegance, or any one of many themes; for every picture has an individual appeal to the emotions.

When the mind is vexed with insistent problems of the moment and the eye is attracted to a picture that causes the thoughts to wander to other times and places, the mind has an opportunity to rest and the problems have a chance to get into better alinement and when reconsidered, the solution appears much simpler.

LANDSCAPE

THEODORE ROUSSEAU

1812-1867





There are pictures suited to the taste and temperament of every individual and not the least enjoyable part of possessing pictures; is in going about to exhibitions and places where paintings are to be found, to become acquainted with the various phases of art and cultivating a discriminating taste, which stimulates one's interest and ability to select paintings that will prove to be a constant pleasure to possess.

MR. DUNLOP

GEORGE ROMNEY

1734-1802



A painting of recognized merit is perennial; while the dictates of fashion effect changes of many things, an attractive painting never loses its charm.

Blank walls are cold and lack the personal interest so essential to a congenial atmosphere; a person is hemmed in, with no suggestion of out doors, events, episodes, or human interest. A room without pictures on the walls is like a room without windows.

RIVER LANDSCAPE

C. F. DAUHIGNY

1817-1878



## ART AND CIVIC BETTERMENT



POPULAR interest in Art in a community stimulates a desire for civic betterment. A number of towns throughout the country are noted for having among their citizens, several persons interested in Art and owning valuable collections of paintings of recognized merit, which has added materially to the prestige of such communities.

Other towns can attain a similar distinction, if they are fortunate in having a resident with an appreciation of Art and a desire to acquire a creditable group of paintings; for such a citizen, if enthusiastic and public spirited, can be a benefactor of great value by awakening a like desire in the minds of his friends and neigh-



PORTRAIT

REMBRANDT VON RYN

1607-1669



bors, with the result that the people will be able to speak with pardonable pride, of the excellent collections of paintings owned in their town.

Local Art Associations accomplish a tremendous amount of good by arranging exhibitions of private collections for the general public, also by advising practical Art study in the schools, planning courses of lectures, inviting exhibitions of paintings from other sources and in many ways inculcating in the people's minds a regard for the beautiful and artistic.

# LANDSCAPE

M . HOBBEEMA

1638-1709



The more opportunities people have of seeing attractive works of Art, more readily their thoughts turn to the better things in life, the refining influence tends towards improvement in matters for public good, which has a most beneficial effect on the community at large, making better citizens with a knowledge of what is best in architecture, in contemplated improvements and all things that add to the town's appearance. Where such sentiments exist the town gains in population and importance far beyond other places; because, the people

PIETA

COSIMO ROSELLI

1439-1506





have realized the importance of making the town attractive and giving it an air of prosperity that never fails to impress visitors.

An appreciation of beauty and a love of Art are among the finest sentiments actuating the human mind. It is an established fact that a country that fosters Art prospers, but the country that allows Art to languish loses in stability and in the incentive to progress.





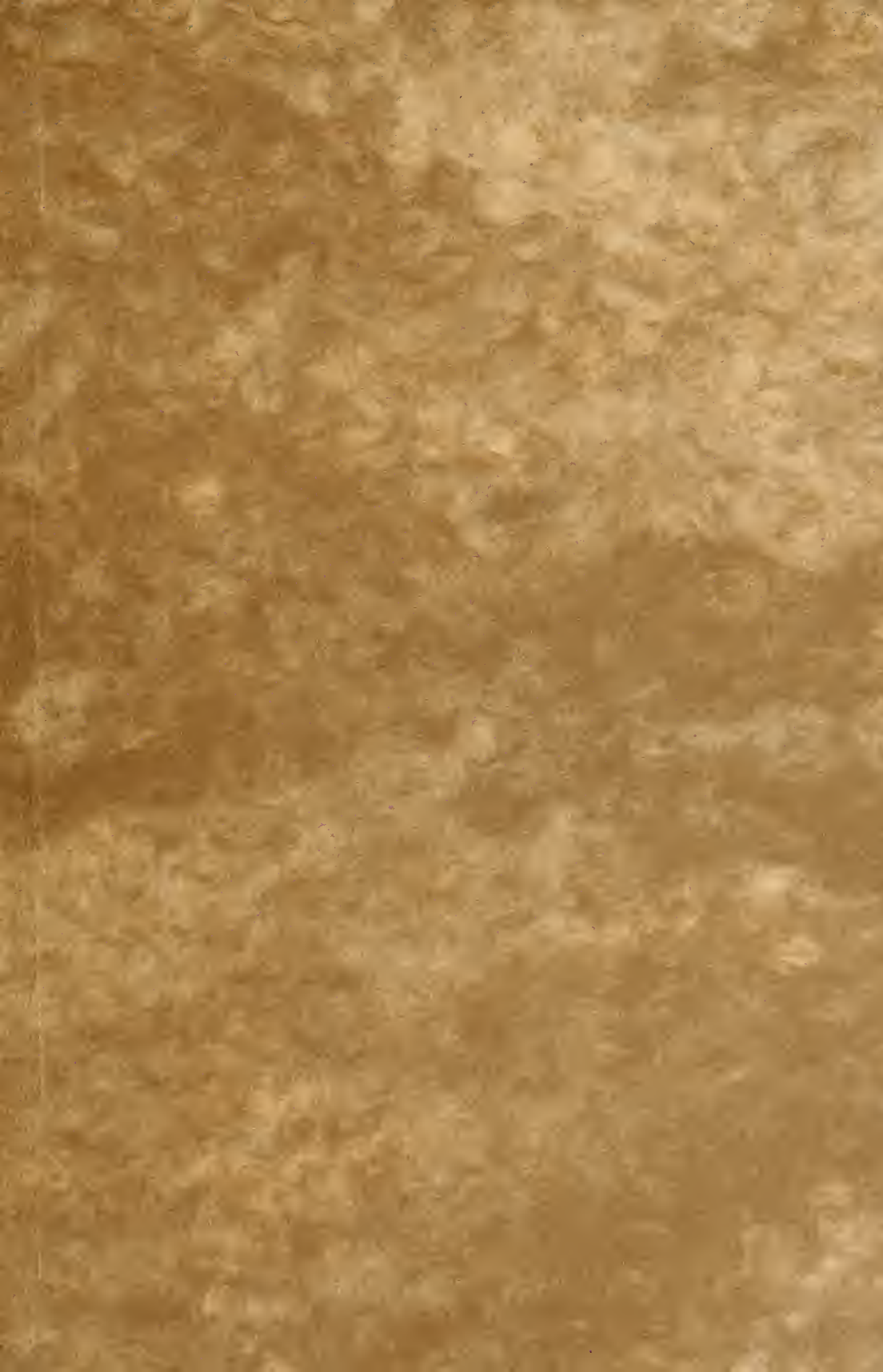
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